

Name	Sam Garner
Contact	e: saint@samtgarner.co.uk
Date of Birth	31.05.76
URL	http://www.samtgarner.co.uk
Company	Sudler & Hennessey (1998–December 2009)
Position	Studio/Systems Manager
Clients	AMO, Alk Abello, Colgate Palmolive, Cow & Gate, Danone, Danone Medical Nutrition, Hills pet nutrition, John Innes, Novo Nordisk, Nutricia, Pfizer, Wyeth Pharmaceuticals, PBIC
Responsibilities	<ul style="list-style-type: none"> • Generation of artwork, working with Art Directors to create artwork from scamps, Mac visuals etc. (see scope of work below) • Quality control of all artwork released to client as PDFs, proofs, completed artwork and final printed items • Overseeing the work of the artwork team and freelance staff • Organising and setting up agency artwork standards • Planning of workload for the studio • Assessing timing for individual projects, planning and relaying to Account Service team • Planning print and setting up files accordingly • Overseeing completion of all final artwork prior to release to press • Ensuring that all Clients' guidelines were followed, and at all times adhering to the ABPI code of practice (UK), the efpia codes of practice (Europe) or the relevant countries codes of conduct • Involvement in several brand development projects • Trouble-shooting technical problems • Day-to-day maintenance and upkeep of the workstations within the studio • Setting up and maintaining an archiving system
Scope of work	<ul style="list-style-type: none"> • Advertising • Technical literature (e.g. product monographs, sales aids etc) • Corporate literature • High-end retouching • POS • Direct mail • Packaging • logo development • Corporate branding/Exhibition stands • Conference display design • Development and implementation of corporate guidelines • Concepting • Presentation material
Key achievements	<ul style="list-style-type: none"> • Setting up and running a small studio of 8 workstations. This included the installation and maintenance of an OSX server and Retrospect back-up solutions, setting up hardware, and installation and configuration of software to consistent standard • With over 10 years experience I have developed a keen eye for detail and enjoy the challenge of seeing a design concept through to a finished piece, be it a high end retouching job, or producing a multiple page technical document • I have worked closely with a creative team to accommodate their creative and technical requirements and can readily interpret and execute a creative brief

Position	Artworker
Clients	Astra Zeneca, Colgate Palmolive, Dove, John Innes, Monsanto, Novo Nordisk, Smith Kline, Wyeth Pharmaceuticals
Responsibilities	<ul style="list-style-type: none"> • Taking briefs from production and the creative teams through from concept to press ready artwork • Training of Junior Artworkers • Planning and managing individual workload • High-end retouching • Maintenance of the workstations within the studio • Technical troubleshooting
Key achievements	<ul style="list-style-type: none"> • Helped to establish and develop a studio team that was well disciplined and produced consistent high quality work • Worked to a level well above expectations, pushing myself for constant progression • Developed a good relationship with work colleagues, showing a reliable attitude to work

Position	Junior Artworker
Clients	Astra, Novo Nordisk, Novartis, Smith Kline Beecham, Wyeth Pharmaceuticals
Responsibilities	<ul style="list-style-type: none"> • Working closely with other studio members, taking briefs and executing artwork • Taking briefs from the creative department and working them through to completion
Key achievements	<ul style="list-style-type: none"> • Quickly learned what was required – taking that experience and progressing quickly to earn respect and the confidence of others • Learning to be able to work through my own initiative and to make the correct decision based on the situation • Developed a good relationship with the other members of the studio/production and creative departments • Quickly accepted into the company as a competent artworker

Software	Indesign, PhotoShop, Illustrator, Dreamweaver, Quark XPress, Microsoft Office, Adobe Acrobat
More About Me	<p>I am a self-motivated young professional and I excel in applying myself to the situation at hand. Having worked on a wide variety of client accounts for advertising, packaging, brochures, direct mailing and exhibitions I have developed a wide knowledge of pre-press systems and their practical application in the artwork studio environment. Additionally, I have developed a broad knowledge of digital and conventional print processes through my work. I am always willing to work with and learn from others as well as through self tuition</p> <p>My interests outside the work environment include: Reading, movies, food, music – listening to a wide variety of genres. I'm also a bit of a technophile, this gives me a diversion from work but also keeps me up to date with new and upcoming technology developments</p>
Education Outline	<p>Middlesex University</p> <ul style="list-style-type: none"> - Visual communication design – BA Hons <p>Hertford Regional College</p> <ul style="list-style-type: none"> - Visual communication design – Diploma of higher education - Desktop publishing levels 1 and 2 – City and Guilds <p>Loughborough College</p> <ul style="list-style-type: none"> - BTEc national diploma, art foundation